



**March 2021**

### **Invitation to Zoom INSIDE the Superior Court**

The "Virtual" Real DUI Court in Schools Program compliments your curriculum while providing students an opportunity to take a field trip from home. Our self-run program is a two-pronged approach of educating students on the dangers of impaired driving, the inner workings in the courtroom after an arrest has been made and the roles of the the judicial branch. After the sentencing of a first time DUI offender, members of the court will make a brief presentation and then invite the students to participate in the interactive Q&A session. We will coordinate all the details with the court and provide you a secure webinar link to share with your students. We only have 30 presentations available for the 2020/2021 school year and dates are starting to go fast. Click below or call us today to reserve your spot (916) 761-2649. [www.realDUICourt.com](http://www.realDUICourt.com)

**Click Here to Reserve a  
Date**



St. Patrick's Day is one of the **deadliest driving** days of the **year**

# St. Patrick's Day & Drinking

Population of Ireland: **4.6 MILLION**

U.S. residents who claim Irish ancestry:

**32.3 MILLION**

Source: U.S. Census Bureau



**56.1%**

of American adults plan to celebrate St. Patrick's Day

Source: WalletHub

## ST. PATRICK'S DAY DRINKING BY THE NUMBERS

Bars in the United States:

**41,582**

Source: U.S. Department of Commerce



## ST. PATRICK'S DAY DRUNK DRIVING

2012 - 2016

**38%** of drivers killed had a BAC **0.08** ABOVE

Source: NHTSA

**269** DRUNK DRIVING DEATHS



Pints of Guinness drunk worldwide on St. Patrick's Day:

**13 MILLION**

Source: WalletHub

**29%** of U.S. adults will attend a party in a bar or restaurant

Source: National Retail Federation

Of Americans who plan to drink on St. Patrick's Day:

**54%** will choose beer

**19%** will choose hard liquor

**9%** will choose a combination of both

Source: Survey Analytics



## DURING POST-PARTY HOURS

midnight to 5:59am on March 18

**NEARLY 69%** of crash fatalities involve drunk drivers

Source: NHTSA

## MOST POPULAR DRINKING DAYS OF THE YEAR

Source: WalletHub

1. New Year's
2. Christmas
3. Fourth of July
4. St. Patrick's Day

**3/4**

of fatal drunk driving crashes on St. Patrick's Day involve a driver who is

**2X OVER** the legal drinking limit



Source: WalletHub

**36%** of pedestrians killed in crashes had a BAC of .08 or higher

Source: NHTSA



**24h**

High-risk DUI offenders ordered to **24/7 ALCOHOL MONITORING**:

**92%** said monitoring helped them resist drinking on holidays

Source: Alcohol Monitoring Systems

**99.1%** will be sober and compliant over St. Paddy's Day weekend

scramsystems.com/stpatricks

## Did you know?

- In 2018 alone, 73 people (39% of all crash fatalities) were killed in **drunk-driving** crashes over the **St. Patrick's Day** holiday period.
- Between midnight and 5:59 a.m. over the **St. Patrick's Day** holiday period in 2018, more than **three out of five** (62%) crash **fatalities involved a drunk driver**.
- 3/4 of **fatal drunk-driving** crashes on **St. Patrick's Day** involve a driver who is **2x over the legal drinking limit**.

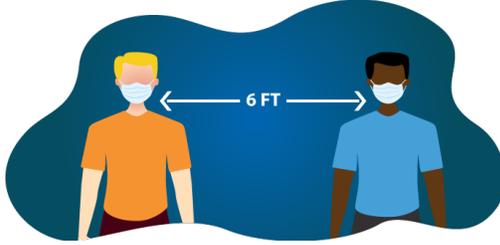
## #ThinkB4UDrink Campaign



Watch Here!

Our #ThinkB4UDrink campaign is where we bring industry specialists, subject matter experts and our preferred partners straight to YOU! Check out this month's interview with **Cody Spaeth, Victim Impact Speaker**.

**Mental Health Tips and Resources**



Not having much social interaction can affect adults as well as children. This article includes tips for adults, teenagers, and children on how to properly support their mental health.

[Click Here](#) to read more.

## MESSAGE FROM CEO



### A Message From Our CEO

I love family movie nights! I especially love it when movies reinforce positive life-lessons that can be applied to our daily lives. In our home, family movie nights are referred to as "Vid-Piz". A silly name my parents used to call it when I was child. This special time is when the entire family gets together, the kids get to pick out the movie and of course we eat *lots* of pizza.

This weeks movie selection was Wonder, which is based on R.J. Palacio's hugely popular, award-winning novel. The drama/comedy is full of great messages about kindness, friendship and acceptance for its tween target audience. On the first day of school a quote by Dr. Wayne W. Dyer was introduced to the class as a precept, which sets the tone for the rest of the year.

"When given the choice between being right and being kind, choose kind."  
-Dr. Wayne Dyer

Being right is so overrated, especially when it comes at the expense of basic human kindnesses. Inherent in the need to be right is the desire - consciously or not - to put ourselves above others in order to appease our own insecurities and our ego's. Everyone struggles with insecurities especially with the insecurity of being wrong. Unfortunately, when we make an effort to prove someone wrong we're being unkind in the process. Only the ego cares about the distinctions between who's right and who's wrong. The heart simply loves and accepts whomever is on the other side of the conversation.

This does not mean we should compromise our truths, but rather be humble within the expression of them. Read that again. Integrating qualities such as openness, kindness and humility in our speaking invites a more conscious and loving exchange with whomever is on the other side of our dialogue. The bottom line is it really doesn't matter who's right or wrong. What's important is how we handle ourselves in either case.

May we move forward this month operating from our hearts, with kindness.

Sincerely,

Angela Kellogg, CEO  
Arrive Alive California, Inc.

